



CHAMPLAIN
COLLEGE

SPEAKING FROM EXPERIENCE
Entrepreneurship Series 2011

*This is a "must-see" for
entrepreneurs, would be
entrepreneurs, foodies,
environmentalists, and
anyone who enjoys hearing
a true 'green' pioneer.*

Presenting Gary Hirshberg,
Chairman and CE-Yo of Stonyfield Farm

UDDER SUCCESS

March 15 at 7:00 p.m.
Roger H. Perry Hall, Champlain College
Free Admission

GARY HIRSHBERG has a long history of working to change how we grow food, the food we eat, and the business of food. In the 1970s Gary worked at the New Alchemy Institute proving we can grow food without using synthetic fertilizers, pesticides, or other chemicals. He has helped make Stonyfield Farm WWW.STONYFIELD.COM a successful producer of organic yogurt with sales exceeding \$360 million. In addition to building Stonyfield Farm, he is helping others go green as well, proving that is not just the right thing to do, but a great way to build a successful business.

FOR MORE INFORMATION:
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