

SPEAKING FROM EXPERIENCE

MAGIC HAT BREWING CO.

FERMENTING A BRAND BREWING A BETTER BUSINESS



An Evening with
Alan Newman, Founder
Magic Hat Brewing Company

TUESDAY, OCTOBER 14, 2008 – 7:00 P.M.
Champlain College, Alumni Auditorium

From Seventh Generation to the Magic Hat Brewing Company, Alan Newman has founded a who's who of Vermont companies. Join us as he shares what he's learned as a serial entrepreneur and recounts his adventures building Magic Hat into America's 5th largest craft brewery.

The Speaking From Experience Series is sponsored by Champlain College's BYOBiz Program, which mentors student entrepreneurs and their businesses.

For more information contact:
BYOBiz Program Director, Bob Bloch:
BYOBiz@champlain.edu or 865-6490.

WWW.CHAMPLAIN.EDU/BYOBIZ.HTML

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