

Connecting Innovators with the Marketplace

Vermont has inspired your innovation. How will you fund it? Where will you sell it?

Successful innovators quickly identify with Thomas Edison's formulaic insight that "Genius is 1% inspiration and 99% perspiration." The Vermont Innovation Forum 2004 will provide innovative Vermonters and Vermont companies with a hard-working day of practical information, delivered by federal and state technology, funding, and legal specialists.

Established technology firms and those working on new projects will find value in the workshops and advice geared to their needs. This event has three major strands: commercializing new products, winning federal SBIR/STTR program funds, and intellectual property issues. It has one aim: to help you and society profit from your innovation. Make a New Year's resolution to invest your time with peers at the Vermont Innovation Forum 2004.

This event will give you the information you need.

- Balance the priorities of market validation and technology in product development
- Understand intellectual property issues in dealing with large companies and institutions
- Explore opportunities inherent in licensing and technology transfer
- Meet SBIR/STTR Program Managers and see how their programs may work for you
- Find out about new in-state resources to help you win SBIR/ STTR and other funds
- Identify opportunities and challenges in seeking private equity financing
- Meet innovators, technology developers and funders driving the creative economy
- 2004 Small Business Innovator of the Year Award
- Networking/poster session highlighting University of Vermont faculty, graduate students & spin-off technologies

Sheraton Burlington Hotel and Conference Center

Thursday, January 29, 2004

Registration: 8:30 a.m., Program: 9:00 a.m. to 5:30 p.m.

Register on-line at <https://secure.boock.com/scripts/delaney/vtinnovation2.html>

Cost: \$75 per person

Presented by:

Vermont Department of Economic Development
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