

# It's in the bag...

The Art of Entrepreneurship



Flashbags Founders  
Laura Cheney & Ali Marchildon  
have it all in the bag!

**Tuesday, March 24, 7:00 P.M.**  
**Champlain College, Alumni Auditorium**

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The tagline for the runaway success company Flashbags is "Carry a Conversation." Flashbags founders Ali Marchildon and Laura Cheney have certainly given the fashion world something to talk about. Starting with nothing more than a good idea, help from the Women's Small Business Program, and a single sewing machine, the duo launched a Burlington-based business that has attracted national attention and spawned licensing deals with such large organizations as the Boston Globe. **FOR MORE INFORMATION:** BYOBiz Program Director, Bob Bloch, [BYOBiz@champlain.edu](mailto:BYOBiz@champlain.edu) | (802)865-6490 | [www.champlain.edu/byobiz.html](http://www.champlain.edu/byobiz.html)

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