



CHAMPLAIN  
COLLEGE

**SPEAKING FROM EXPERIENCE**  
Entrepreneurship Series 2011



**Presenting Peter Dreissigacker,  
Co-founder of Concept2 Rowing**

# ripple effect

**FROM CONCEPT TO SUCCESS**

**Tuesday, February 8, 2011 at 7:00 p.m.**

**Roger H. Perry Hall, Champlain College**

**Free Admission**



Concept2 was created in 1976 by Dick and Peter Dreissigacker. Fresh from Olympic training, the Dreissigackers started making composite racing oars – now the oar of choice among the world's top rowers. They went on to create the Concept2 Indoor Rower, which is used worldwide by Olympic athletes, cardiac rehab patients and a wide range of rowers with different levels of athletic ability. Concept2 has enjoyed tremendous success and now employs over 50 people. Please join us for this special event as Peter shares his wisdom and talks about following his passion and journey in building a vibrant niche business.

**FOR MORE INFORMATION:** BYOBiz Program Director, Bob Bloch  
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CHAMPLAIN COLLEGE'S BRING YOUR OWN BUSINESS PROGRAM



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