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**NATIONAL LIFE**  
GROUP®

# **BUSINESS CONTINUITY PLANNING** in **VERMONT**

**Thursday, August 2, 2007**  
**9 am - 1:00 pm**

**Cabot 85, Norwich University**  
**School of Graduate Studies**  
**Northfield, Vermont**

Preparing for disasters is critical to the long-term survival of your business. Join us at Norwich University to learn how to preserve service to customers and constituencies during a business disruption. Experts in business continuity planning will provide a step-by-step guide to building a continuity plan for your business or organization! Attendees receive a packet of materials on continuity planning. Includes lunch.

- **Welcome:** Norwich University President Richard Schneider
- **BCP 123: Demystifying the Business Continuity Planning Process**  
Arlene M. Silva, Director of Corporate Business Continuity Management, National Life Group
- **Disaster Recovery Planning Options for Small and Medium Businesses**  
Jamie McFarland, Business Continuity Consultant, SunGard Availability Services
- **Luncheon Address and Q & A Session:**  
Guest Panelists: Barbara Farr, Vermont Department of Public Safety  
Shawn Bryan, VP Facility & General Services, National Life Group

**REGISTRATION FEES:** \$45 by July 15. \$55 after July 15.  
**TO REGISTER:** Contact Jane Swann at 802-485-2213 or [kswann@norwich.edu](mailto:kswann@norwich.edu).  
Checks and credit cards are welcome.

**Sponsored by Norwich University and The National Life Group.**  
**Co-sponsored by the Vermont Small Business Development Center.**