



CHAMPLAIN
COLLEGE

SPEAKING FROM EXPERIENCE
Entrepreneurship Series 2010



The Inside Scoop

BURLINGTON, VT-
Entrepreneurship
is thriving in many
large corporations.
Only it's called

“intrepreneurship.”
For legacy
businesses, like
newspapers,
intrepreneurship
driving innovation
is imperative for

long-term survival.
Since joining media
giant Gannett
Corporation,
Brad Robertson,
publisher of the
Burlington Free

Press has played a
key role on venture
teams charged with
driving innovation
and strategic
solutions for the
company.

Join us as Brad
shares his
insider's view of
this challenging
corner of the
entrepreneurship
world.

**January 26,
at 7:00 p.m.**

Alumni Auditorium,
Champlain College

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CHAMPLAIN COLLEGE'S BRING YOUR OWN BUSINESS PROGRAM

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